



get to know  
**mary kay.**

one of the most influential  
businesswomen in history

“Why should YOU wash your face with Mary Kay?  
Look at the impact of your choice...”





**You are directly investing in a local,  
woman owned small business  
and impacting her dreams and legacies.**





**You are supporting our local economy.  
The dollars you choose to spend  
with me goes right back into our community.**



You are also supporting our company started by Mary Kay Ash. A company created by a woman for women, where women could be paid what they are worth without sacrificing their priorities of Faith and Family and living by the Golden Rule.



# Did you know that Mary Kay is...

- Celebrating 52 Years in Business
- Privately Owned
- 100% Debt Free
- In 2013 and again in 2014 we experienced a ½ billion dollar wholesale increase bringing our global sales to over 4 billion dollars a year! On track to be in the top five.
- We are now the 6th largest skin care company in the world with less than 4% of the US market!
- 600,000 Consultants and Directors and 5,100 employees





# Mary Kay Is...

- Environmentally Friendly
- Made Here in the United States of America
- 0% Landfill at our Dallas, Texas manufacturing plant where the majority of our products are made
- Converting all 5 US Distribution Centers to 0% Landfill
- Compact Exchange Program = 400,000 Trees Planted



**pink** doing green<sup>SM</sup>



# Mary Kay Is...

**No Animal Testing for over 25 years!**

**We were one of the first cosmetic companies to issue a moratorium on Animal testing in the United States.**



Mary Kay is committed to the elimination of animal testing! We do not conduct animal testing on our products or ingredients, nor ask others to do so on our behalf, except when required by law. Regulations on cosmetics constantly change, but Mary Kay has never wavered from our commitment to use alternative testing methods.

When Mary Kay Inc. learned of requirements by regulatory agencies in China, we were obliged to follow the law, as we do in every country where we operate. But, rest assured, our commitment to the elimination of animal testing has never changed or wavered. We are working very closely with the Chinese government to demonstrate that alternative testing methods ensure safe and effective products.

For more than two decades Mary Kay has been a global leader in helping to develop alternative testing methods for product safety. We are committed to the elimination of animal testing.



# Mary Kay Gives Back...

- Mary Kay Ash Charitable Foundation donates \$3 Million to Domestic Violence Shelters each year.
- \$1.3 Million to research to find a Cure for Cancers affecting women.
- Don't Look Away Campaign: Text "Lovels" to 22522



MARY KAY







**\*Global: 35 Countries and Growing**