



THE ROSE

With love, From Mary Kay herself

From bud to full bloom, the rose has become a particularly significant symbol in our company. It has become the symbol of faith, love, and caring humanity.

The green leaves denote the growth of one's inner potential. The thorns bring to mind challenges and obstacles to overcome. And the stem can be considered the strength to remain constant in the pursuit of our ideals.

And the scent, the sweet smell of success permeates the world whenever we achieve our heart's desire.

I see the Consultant as a rose too, so naturally beautiful. When a woman comes into this company, she is a tiny little rosebud. It gives me such great joy to see her develop into a full bloom rose.

With love and nurturing care, she becomes more open, more alive, and more beautiful. As she grows, she attracts other rosebuds around her and before long she is part of a beautiful, blossoming garden.

Your candle and its light, symbolizes the light of love we hold in our hearts toward God and each other. It represents to each of us that our task is not only to change the faces of America, but to change lives. In passing this way, we strive to add happiness and light into the lives of others. Make three wishes in keeping with Mary Kay's philosophy. Let your first wish be spiritual, your second for your family, and your third for your career. And for your Mary Kay wish, we all enthusiastically wish together for you to "DREAM BIG"!

I proudly pin you as a new Consultant. Your pin represents your first:

- *Yes
- *Your first Recruit
- *Your first \$150 class
- *Your first \$1,000 month
- *Your first \$1,000 week
- *Your first Star on your Ladder of

Success

- *Your first Walk across Seminar Stage
- *Your first Free Car
- *Your first Pink Cadillac
- *Your first \$10,000 check
- *Your first \$100,000 year
- *Your first Company trip
- *And your first Offspring unit

Your pin also represents love, loyalty, integrity, growth, fulfillment, and success.

Now, we proudly introduce,
(NAME)

As a New Beauty Consultant with
Mary Kay Cosmetics.